



PRCTH 2022

Philippine Research Conference on Tourism and Hospitality
October 28-29, 2022



Call for Papers

Rethinking Tourism: Emerging Paradigms for Regeneration and Resilience

KEYNOTE SPEAKERS



Chris Ryan, PhD

Foundation Professor,
Tourism Management
University of Waikato, New Zealand



Lluís Mundet i Cerdan, PhD

University Professor,
University de Girona, Spain



Rachel Dodds, PhD

Professor, Ted Rogers School of
Hospitality and Tourism Management,
Ryerson University, Canada

TOPIC OF INTEREST:

COMMUNITY-BASED TOURISM; CONSUMER BEHAVIOR RESEARCH; CORPORATE SOCIAL RESPONSIBILITY (CSR); CULTURAL; HERITAGE AND INDIGENOUS TOURISM; ECOTOURISM; FARM TOURISM; FARM-TO-TABLE TOURISM; FOOD SECURITY; FOOD AND CULTURE; GASTRONOMY TOURISM; HOTEL AND LODGING FACILITIES OPERATIONS AND MANAGEMENT; MEDICAL TOURISM; MEETINGS, INCENTIVES, CONFERENCES AND EXHIBITIONS (MICE); NEW METHODOLOGICAL APPROACHES; PROTECTED AREAS AND TOURISM PLANNING AND MANAGEMENT; RECOVERY MARKETING; RESILIENCY IN HOSPITALITY AND TOURISM; RESTAURANT AND OTHER FOOD SERVICES OPERATIONS AND MANAGEMENT; RURAL TOURISM; SAFETY AND CRISIS MANAGEMENT; SERVICE QUALITY MANAGEMENT; SUPPLY CHAIN MANAGEMENT; SUSTAINABLE TOURISM IN THE NEW NORMAL; TECHNOLOGY IN HOSPITALITY AND TOURISM; TOURISM POLICY AND DESTINATION MANAGEMENT; TOURISM PLANNING; OTHER RELATED AREAS ON TOURISM, LEISURE, AND/OR HOSPITALITY

IMPORTANT DATES

DEADLINE OF SUBMISSION

- Extended Abstract Submission
June 30, 2022
- Paper Acceptance Notification
July 30, 2022
- Final Manuscript Submission
September 30, 2022



Philippine Research Conference on
Tourism and Hospitality



prcth@up.edu.ph



www.up-prcth.com

Submit Paper:

<https://tinyurl.com/PRCTH2022SubmitAbstract>

